

# Methodology: Field Study

	Exemplary 4	Proficient 3	Marginal 2	Unacceptable 1
Dimension #1 <b>Goals of Research</b>	The paper <b>clearly</b> sets the goals and answers how successful the products will be in the real world.	The paper <b>clearly</b> sets the goals and <b>somewhat</b> answers how successful the products will be in the real world.	The paper <b>clearly</b> sets the goals but <b>fails</b> to answer how successful the products will be in the real world	The paper <b>does not</b> clearly set the goals.
Dimension #2 <b>Design</b>	<p>Before conducting the field study, the technology under study is evaluated for usability.</p> <p>Field deployment site exercises the prototype in actual use and allows researchers access to study and learn from the deployment.</p> <p>Design <b>clearly</b> answers the question of what data is needed in order to answer the research questions.</p>	<p>Before conducting the field study, the technology under study is <b>somewhat</b> evaluated for usability.</p> <p>Field deployment site <b>somewhat</b> exercises the prototype in actual use and <b>somewhat</b> allows researchers access to study and learn from the deployment.</p> <p>Design <b>somewhat</b> answers the question of what data is needed in order to answer the research questions.</p>	<p>Before conducting the field study, the technology under study is <b>marginally</b> evaluated for usability.</p> <p>Field deployment site <b>marginally</b> exercises the prototype in actual use and <b>marginally</b> allows researchers access to study and learn from the deployment.</p> <p>Design <b>marginally</b> answers the question of what data is needed in order to answer the research questions.</p>	<p>The technology under study is <b>not</b> evaluated for usability before conducting the field study.</p> <p>Field deployment site <b>does not</b> exercise the prototype in actual use and <b>does not</b> allow researchers access to study and learn from the deployment.</p> <p>Design <b>does not</b> answer the question of what data is needed in order to answer the research questions.</p>
Dimension #3 <b>Data collection</b>	<p><b>All three</b> requirements below are satisfied:</p> <ul style="list-style-type: none"> <li>• Participants are expected users in real-life scenarios.</li> <li>• Field deployments employ multiple methods to enable triangulation.</li> <li>• Researchers are responsive in adjusting as</li> </ul>	<p><b>Two</b> of the requirements below are satisfied:</p> <ul style="list-style-type: none"> <li>• Participants are expected users in real-life scenarios.</li> <li>• Field deployments employ multiple methods to enable triangulation.</li> <li>• Researchers are responsive in adjusting as</li> </ul>	<p><b>Only one</b> of the requirements below is satisfied:</p> <ul style="list-style-type: none"> <li>• Participants are expected users in real-life scenarios.</li> <li>• Field deployments employ multiple methods to enable triangulation.</li> <li>• Researchers are responsive in</li> </ul>	<p><b>None</b> of the requirements below is satisfied:</p> <ul style="list-style-type: none"> <li>• Participants are expected users in real-life scenarios.</li> <li>• Field deployments employ multiple methods to enable triangulation.</li> <li>• Researchers are responsive in adjusting as</li> </ul>

	conditions evolve during the deployment.	conditions evolve during the deployment.	adjusting as conditions evolve during the deployment.	conditions evolve during the deployment.
Dimension #4  <b>Results &amp; Analysis</b>	Researchers provide <b>clear</b> details on: <ol style="list-style-type: none"> <li>1. What data from the field is used to assess results</li> <li>2. The study and its procedures</li> <li>3. Analysis of results</li> <li>4. Data cleaning procedures</li> <li>5. Issues encountered</li> </ol> <p>All conclusions are <b>strictly</b> based on reported evidence with <b>clear and valid</b> logical chains.</p>	Researchers provide <b>relatively clear</b> details on: <ol style="list-style-type: none"> <li>1. What data from the field is used to assess results</li> <li>2. The study and its procedures</li> <li>3. Analysis of results</li> <li>4. Data cleaning procedures</li> <li>5. Issues encountered</li> </ol> <p>All conclusions are <b>somewhat</b> based on reported evidence with <b>relatively clear and valid</b> logical chains.</p>	Researchers provide <b>marginal</b> details on: <ol style="list-style-type: none"> <li>1. What data from the field is used to assess results</li> <li>2. The study and its procedures</li> <li>3. Analysis of results</li> <li>4. Data cleaning procedures</li> <li>5. Issues encountered</li> </ol> <p>All conclusions are <b>marginally</b> based on reported evidence.</p>	Researchers <b>don't</b> provide details on: <ol style="list-style-type: none"> <li>1. What data from the field is used to assess results</li> <li>2. The study and its procedures</li> <li>3. Analysis of results</li> <li>4. Data cleaning procedures</li> <li>5. Issues encountered</li> </ol> <p>All conclusions are <b>not/minimally</b> based on reported evidence.</p>
Dimension #5  <b>Discussion</b>	The paper includes <b>all</b> of the three components below: <ul style="list-style-type: none"> <li>• Limitations of the research</li> <li>• Thorough comparisons with other related work</li> <li>• Possible directions for future work</li> </ul>	The paper includes <b>two</b> of the three components below: <ul style="list-style-type: none"> <li>• Limitations of the research</li> <li>• Thorough comparisons with other related work</li> <li>• Possible directions for future work.</li> </ul>	The paper includes <b>only one</b> of the three components below: <ul style="list-style-type: none"> <li>• Limitations of the research</li> <li>• Thorough comparisons with other related work</li> <li>• Possible directions for future work</li> </ul>	The paper <b>fails</b> to include any one of the components below: <ul style="list-style-type: none"> <li>• Limitations of the research</li> <li>• Thorough comparisons with other related work</li> <li>• Possible directions for future work</li> </ul>
Dimension #6  <b>Ethics</b>	Participants' personal information is <b>properly</b> processed and <b>not exposed</b> in the report. <p>Any compensation is <b>detailed</b> in the paper and compensation is</p>	Participants' personal information is <b>properly</b> processed and <b>not exposed</b> in the report. <p>Any compensation is <b>somewhat</b> detailed in the paper and compensation is</p>	Participants' personal information is <b>somewhat properly</b> processed and not exposed in the report. <p>Any compensation is <b>somewhat</b> detailed in the paper and compensation is</p>	Participants' personal information is <b>not</b> properly processed and <b>is at risk</b> of being exposed in the report. <p>Compensation is <b>not</b> detailed in the paper and compensation is <b>not</b></p>

	<b>appropriate</b> for participants.	appropriate for participants.	<b>somewhat</b> appropriate for participants.	appropriate for participants.
Dimension #7 <b>Articulation</b>	The paper as a whole is reported in a <b>detailed</b> manner that enhances understanding of the research.	Some parts of the paper are <b>not easily comprehensible</b> but <b>do not affect</b> readers' overall understanding of the research.	Some parts of the paper are <b>not easily comprehensible</b> and <b>affect</b> readers' overall understanding of the research.	Readers <b>can not understand</b> the paper as a whole.
Dimension #8 <b>Contribution</b>	The paper builds upon previous work and contributes <b>significantly</b> to academia by providing insights for future studies.  The research is novel and valid.	The paper builds upon previous work but contributes <b>marginally</b> to academia by providing insights for future studies.  The research is novel and valid.	The paper <b>somewhat</b> builds upon previous work and <b>marginally</b> contributes to academia by providing insights for future studies.  The research is <b>somewhat</b> novel and valid.	The paper <b>does not</b> build upon previous work and <b>does not/minimally</b> contributes to academia.  The research is <b>not</b> novel and valid.