Methodology: Qualitative Studies (Interview)

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	Exemplary 4	Proficient 3	Marginal 2	Unacceptable 1
Rigor (How rigorously do the researchers conduct the qualitative study)	The researchers conduct a very rigorous qualitative analysis i.e. (i) offer sufficient data to support claims, (ii) offer adequate context and sample sizes for the study, and (iii) use appropriate procedures for interviewing practice and analysis.	The researchers conduct an adequately rigorous qualitative analysis i.e. researchers follow MOST of the tenets of rigorous analysis.	The researchers conduct a barely rigorous qualitative analysis i.e. researchers follow FEW of the tenets of rigorous analysis.	The researchers do NOT conduct a rigorous analysis i.e. they do not follow any of the tenets of rigorous analysis.
Interviewee Selection (How do the researchers select the interviewees for their interviews)	The researchers make a commendable effort at selecting participants that are representative of their target audience . The researchers clearly communicate the requirements to the participants and ensure they have the participant's permission to record observations. Ethical .	The researchers overlooked ONE feature while recruiting participants resulting in an inadequately stratified sample. ONE of the requirements is not clearly communicated, potentially causing inconvenience to the participants. Required permissions are obtained.	The researchers overlooked SEVERAL features while recruiting participants resulting in an inadequately stratified sample. SEVERAL requirements are not clearly communicated, potentially causing inconvenience to the participants. Required permissions are obtained.	The researchers do NOT make any attempt to obtain a stratified sample. The researchers do NOT establish clear communication with the participants. Required permissions are NOT obtained hence unethical.

Sincerity (Were the interviewers authentic, honest, and transparent while reporting their interview findings in the study/analysis)	The researchers were very sincere in performing the analysis. They accomplished this through being (i) honest i.e. documenting their biases, (ii) authentic i.e weaving their true reactions through the report, and (ii) transparent i.e. maintaining an audit trail of documents.	The researchers were adequately sincere in performing the analysis. They follow TWO of the three tenets of a sincere qualitative analysis process.	The researchers were barely sincere in performing the analysis. They follow ONE of the three tenets of a sincere qualitative analysis process.	The researchers were not sincere while performing the analysis. They were not honest, authentic, nor transparent while reporting the findings in the study/analysis.
Ethics (Were adequate steps taken to ensure ethical nature of the study)	The researchers conduct the study in an extremely ethical fashion. To accomplish this they follow: (i) Procedural ethics ensure accuracy of information and avoid fraud, omission, and fabrication; (ii) Relational ethics research interviewees were shown respect and dignity by the researcher. ; and (iii) Situational ethics ethics were defined to allow for the unique nature of the study (iv) Exiting ethics research is presented in a way to protect	The researchers conduct the study in an adequately ethical fashion. The abide by MOST of the major tenets of ethical qualitative interview studies.	The researchers conduct the study in a barely ethical fashion. The abide by FEW of the major tenets of ethical interview qualitative studies.	The researchers conduct the study in a completely unethical fashion. They follow NONE of the tenets of ethical interview qualitative studies.

	interviewees from victim blaming and unjust appropriation.			
Meaningful Coherence (Is the study meaningfully coherent)	The study is meaningfully coherent. This insinuates that the study (i) accomplishes its goals, (ii) uses paradigms and methods relevant to the stated goals, (iii) meaningfully interconnects research questions, relevant literature, and results.	The study is adequately meaningfully coherent. The studies achieve MOST of the steps required to be meaningfully coherent.	The study is barely meaningfully coherent. The studies achieve FEW of the steps required to be meaningfully coherent.	The study is not meaningfully coherent. The studies achieve NONE of the steps required to be meaningfully coherent.
Worthiness of project idea scope (How worthy is the project that the researchers)	The project idea is relevant to current societal needs, has a potential significant impact upon successful completion, and is interesting to the broader community.	The project is relevant to current societal needs and is impactful to the community. However, only niche communities might be interested in the idea.	The project is relevant to current societal needs. However, the results won't impact the community.	The project is neither relevant to societal needs, nor are the results impactful.